

**TRIBHUVAN UNIVERSITY**  
**MAKAWANPUR MULTIPLE CAMPUS**  
**TEACHING PLAN**

<b>Faculty:</b> Management <b>Level:</b> Bachelor (BBS) <b>Subject:</b> Entrepreneurship and Enterprise Development <b>Full Marks:</b> 100	<b>Department:</b> Management <b>Year/Semester:</b> 4 <sup>th</sup> Year <b>Course No.:</b> MGT 220 <b>Total Period:</b> 150 hrs
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**Detail Plan of Action for Course Facilitation**

Class/ Period	Chapter/ Unit	Learning Outcomes of the Chapter/Unit	Major Components	Description/Particulars	Remarks
1 <sup>st</sup> (45 Minutes)	One: Introduction to Entrepreneurship	1. Understanding the entrepreneurship. 2. Need of entrepreneurship for the economy. 3. Entrepreneurial Thinking and how to become an entrepreneur.	<b>Contents</b>	Concept of entrepreneurship	
			<b>Objectives</b>	The students will be able to: i. Conceptualize entrepreneurship and entrepreneur. ii. Analyze Major driving force of the economy and market opportunity. iii. Identify basic features to be an entrepreneur.	
			<b>Teaching Methods</b>	Didactic questioning, Short lecturing, Peer teaching, Discussion, and Interaction.	
			<b>Materials</b>	White board and marker, Multimedia projector, Laptop with power point presentations.	
			<b>Evaluation</b>	i. Define entrepreneurship and intrapreneurship. ii. What is corporate entrepreneurial culture. iii. Explain the different traits of a successful entrepreneur. iv. The significance of entrepreneurship.	

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			<b>Learning Achievement</b>	<ul style="list-style-type: none"> <li>➤ Understand Entrepreneurship and entrepreneurs.</li> <li>➤ Motivate to think on entrepreneurship and become an entrepreneur.</li> <li>➤ Essentials of entrepreneurship development for prosperity.</li> </ul>	
			<b>Prescribed/ Basic Book</b>	<ul style="list-style-type: none"> <li>• Hisrich, R.D., Manimala, M. J., Peters, M.P. and Shepherd, D.A. Entrepreneurship, New Delhi: McGraw-Hill Education (India) Pvt. Ltd.</li> <li>• Aqrawal, G.R., Entrepreneurship Development in Nepal. Kathmandu: M.K. Publishers</li> <li>• Visit Journal of entrepreneurship</li> </ul>	

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